

BCAP 18th Annual Skeet, Trap & Pheasant Shoot

October 19-20, 2016 Whitetail Preserve Conyngham, PA

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A block of rooms has been reserved at the [Hampton Inn, Hazleton](#), located just west of Exit 145 (West Hazleton) of I-81, off PA 93 at Top of the Eighties Road. Room rate is \$99.00, tax not included (CUTOFF DATE SEPTEMBER 20). Please call the Hampton Inn at 570-454-3449 to make your reservation and specify you are with the "Broadband Cable Group."

BCAP NewsClips

September 8, 2016

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The definition of a Community Superhero can mean many things to many people. One of the Hazleton area's "CommUNITY Superheroes" is a local family who have contributed so much to the enrichment and betterment of the community.



WYLN-TV 35 owners and operators Pat Gans, left; Joey Gans, center, and Joe Gans III, will serve as grand marshals of the Funfest parade on Sunday.

family loves the community they grew up in, live in and keep their businesses in. They have a special place in their hearts for helping children, special needs individuals, friends, friends of friends, their employees, veterans, virtually anyone they can.

For nearly 50 years the Gans family, which owns and operates WYLN-TV 35 in Hazleton,

This family, who remains humble, quietly gives to many people in many ways. WYLN-TV 35 owners and operators Joe Gans III, Pat Gans and Joey Gans, the family of Hazleton media pioneers, will help honor Greater Hazleton's "CommUNITY Superheroes" when they serve as grand marshals of the 2016 Funfest parade.

To Joseph, Patricia and Joey Gans, it means giving of their time, themselves, their home and their businesses to help so many, never looking for any recognition. The Gans

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Ownership
Curb by
Cutting
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**Reuters
Apple
unveils
iPhone 7
but some
still waiting
for iPhone 8**

**Zap2it
Cable Top
25 for Week
Ending
September
4**

has been dedicated to quality service and community pride in Northeastern Pennsylvania. The family's strong ties to the community are evident in its commitment to important causes such as the American Cancer Society, Helping Hands Society, Funfest and many other civic projects.

It was more than a quarter century ago when the Gans family first produced and broadcast the first Greater Hazleton Chapter of the American Cancer Society Telethon. Since then, millions of dollars have been raised during the event held each February. The Gans family has also offered the full resources of their cable television network to assist the Helping Hands Society, an organization dedicated to the education and therapeutic well-being of physically and emotionally challenged children. An annual telethon broadcast on WYLN raises much needed funds for these important programs.

The Gans family's commitment to the community doesn't end there. They broadcast community events throughout the coverage area and WYLN proudly broadcasts the Funfest parade, Hazleton's largest community event of the year. The Gans family, through WYLN, also provides important community service through the broadcast of town meetings, school board meetings and other similar events.

The Gans family generously gives to numerous local families by providing transportation of loved ones for urgent medical needs when no other service is available. They have provided transportation to Dr. Mark Perlmutter, along with a plane full of medical supplies to aid those affected by Hurricane Katrina. Additionally, the Gans family and WYLN worked with the local chapter of the American Red Cross to stage a Hurricane Katrina relief telethon, raising thousands of dollars to assist the American Red Cross in its efforts. The same was done after Superstorm Sandy hit New Jersey.

The Gans family were founding members of SAFE, Supporting Autistic Families Everywhere. Joseph Gans and former Sen. Arlen Specter worked together to secure millions of dollars in funding for the first autism research at Geisinger Medical Center. The Gans family was instrumental in world-renowned autism spokeswoman Temple Grandin's attendance at the Penn State and University of Pittsburgh Autism Conference.

The Gans family were original donors and contributors to the first Hazleton Rotary Balloonfest and First Night Hazleton. The family purchased the scoreboard at Harman-Geist Stadium. The family also facilitates an annual fishing derby for special needs youth in the Hazleton area.

Additionally, the following is just some of the local and regional groups that have been touched by the Gans family's commitment to community: Palermo Heart to Heart Foundation, Dream Come True Organization, Special Olympics, Boy Scouts of America, Paws for a Cause Autism, Run for KOPS, Hazleton Area Trap & Skeeet Club, Hazleton Area Outdoors Club, Hazleton Area Public Library, Valley West Little League, West Hazleton Little League and Broadband Cable Association Pennsylvania. The Gans family, the family who stays behind the scenes and is always there to help all community, that is a community superhero.

Joseph and Patricia Gans own and operate WYLN-TV 35, Penny's Classified and Whitetail Preserve. Joey Gans is the son of Joseph and Patricia Gans. He is a 2006 graduate of Hazleton Area High School and 2010 graduate of Penn State University with a degree in wildlife and services. "We are honored to have Joe, Pat and Joey Gans serve as our grand marshals for the 2016 Funfest parade," said Mary R. Malone, president of the Greater Hazleton Chamber of Commerce. "They have been an integral part of our parade for many years through their generosity in airing our parade on WYLN.

"We're grateful that they agreed to do that again this year. The Ganses and their entire staff of WYLN put forth a lot of effort and countless hours of volunteer time to assist many community-minded causes and have helped Greater Hazleton stay on top of all of the local high school sports action through their coverage." Funfest weekend is set for Saturday and Sunday.

The popular car show will take center stage on Saturday. The parade highlights Sunday's activities. It is set to kick off at 2:30 p.m. and will feature a host of dignitaries, marching bands, floats and several giant balloons. Funfest runs Saturday from noon to 7 p.m. and Sunday from noon to 6 p.m. No pets and bikes are allowed at the event. For more information, call Julie Ferry at 570-455-1509 or email

funfest@hazletonchamber.org. Information is also available online at www.funfestpa.org, on Facebook (www.facebook.com/FunfestHazleton) or on Twitter (@funfesthazleton). – **Hazleton Standard-Speaker Congratulations to the Gans family...much-deserved!**

Telecom carriers bid \$864 million for TV airwaves in Philadelphia in the first round of a secretive federal auction that transfers wireless spectrum from NBC, CBS, Fox, ABC, and other over-the-air TV networks to wireless carriers for data-consuming smartphones.

The auction - the "last, best chance for [wireless] competitors to get spectrum," said telecom analyst Craig Moffett - allows TV broadcasters to voluntarily cash out of their spectrum and close down. TV stations also can relocate broadcasts to new frequencies on the TV dial. About 10 percent of U.S. households still watch just over-the-air television, according to the Federal Communications Commission.

Dennis Wharton, spokesman for the National Association of Broadcasters, said Wednesday that hundreds of television stations could sell their spots and voluntarily go out of the business with the auction that is expected to wrap up later this year. Television stations that remain in business will broadcast in a more crowded spectrum band, and "our concern is . . . there could be major interference," Wharton said. FCC rules prohibit broadcasters from disclosing whether they're participating and selling airwaves.

In Philadelphia, the nation's fourth-largest TV market, 29 stations - virtually the entire sector, from the highest-valued CBS3 to the lowest-valued WHYY-TV - are listed as potentially participating in the auction with the FCC. Nationally, 62 telecom companies, including Philadelphia-based Comcast Corp., have qualified as buyers of the newly available TV spectrum.

Through the first round, which ended Aug. 30, the airwaves auction has raised \$23 billion nationwide, short of the target of \$88 billion. The auction's next round begins next week. The process could conclude this year. Most observers expect the \$23 billion to climb in subsequent rounds. But theoretically it could fall, based on the auction's complex structure.

Comcast Corp. owns TV spectrum through its NBCUniversal subsidiary. It would cash out of some of its NBC and Telemundo airwaves but also acquire new wireless licenses in Philadelphia and other cities for a new wireless service offered through its cable division. Comcast CEO Brian Roberts and other Comcast executives have said the company could launch a wireless service. Comcast spokesman John Demming said Wednesday that the FCC rules also forbid the cable giant from talking about the auction.

Moffett said the "the assumption is that they will get into the wireless business." And he said "if they really want to be in the wireless business, they would want to own their own network." Moffett estimated that AT&T and Verizon could each spend \$5 billion on spectrum, though generally those carriers would not be as grabby for the spectrum as they were in the previous auction in 2014 because of more debt on their balance sheets. Congress said the FCC has to set aside \$1.75 billion to help TV stations finance new equipment to broadcast signals in the rejiggered TV spectrum after the auction. – **Philadelphia Inquirer**

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