

BCAP 18th Annual Skeet, Trap & Pheasant Shoot

October 19-20, 2016 Whitetail Preserve Conyngham, PA

Confirm your registration and sponsorship. More at bcapa.com.

A block of rooms has been reserved at the Hampton Inn, Hazleton, located just west of Exit 145 (West Hazleton) of I-81, off PA 93 at Top of the Eighties Road. Room rate is \$99.00, tax not included (CUTOFF DATE SEPTEMBER 20). Please call the Hampton Inn at 570-454-3449 to make your reservation and specify you are with the "Broadband Cable Group."

BCAP NewsClips

August 26, 2016

Media Life Advertisers are moving their money back to cable and broadcast

Motley Fool The Simple Reason Why I Won't Buy Netflix Stock

USA Today Fox Sports' Apple TV app to show 4 games at once

Nashville Tennessean Google, AT&T, Comcast meeting: What went wrong

Erie Times-News Erie TV viewers to receive four new

The happiest consumers among those that plunk down for streaming services like Netflix



and Hulu also subscribe to a traditional cable or satellite service, according to a new study from J.D. Power.

As fears about cord-cutting weigh on the pay-TV business, about 60% of streaming customers still purchase some form of paid-TV service, according to

the study, while 23% are "cord shavers" that have slimmed down their bundle. About 13% have cut the cable cord and 4% have never subscribed to pay TV and rely exclusively on streaming, according to the study, based on responses from nearly 4,000 customers during June and July.

and Hulu also subscribe to a traditional cable or satellite service, according to a new study from J.D. Power.

As fears about cord-cutting weigh on the pay-TV business, about 60% of streaming customers still purchase some form of paid-TV service, according to

the study, while 23% are "cord shavers" that have slimmed down their bundle. About 13% have cut the cable cord and 4% have never subscribed to pay TV and rely exclusively on streaming, according to the study, based on responses from nearly 4,000 customers during June and July.

[channels](#)

[pennlive.com](#)

[Acting Attorney General Bruce Castor has big call to make with 'Porngate' report; and he might not have time to make it](#)

[Philadelphia Inquirer](#)

[Fear and loathing among state employees as release nears for report on porn emails](#)

[Washington Post](#)

[Meet Trump's Pennsylvania supporters](#)

But consumer “satisfaction” for streaming services, such as Hulu, Netflix and Amazon Prime Instant Video, vary across these groups. Those who have cable packages are happiest about their streaming services, while satisfaction is lowest among cord cutters, closely followed by “cord nevers.” While streaming services are certainly growing and reshaping the television industry, the results suggest consumers might still think of them as a complement to pay TV, according to Kirk Parsons, senior director and technology, media and telecom practice leader at J.D. Power.

Mr. Parsons said that there was a “halo effect,” and that cable subscribers who also use streaming services “have the best of both worlds,” since original programming on services like Netflix helps fill in the gaps of traditional TV. “Even though you may be paying more, you’re getting more for it,” Mr. Parsons said.

And, presumably, some people who are cord-cutters might be frustrated when they find out their streaming services don’t air TV shows they like. Unsurprisingly, consumers that favor streaming are younger than those that also subscribe to cable. About 37% of consumers that only use streaming services are 18 to 34 years old, a demographic fleeing traditional TV. – *Wall Street Journal*

The Federal Communications Commission on Thursday released a long-delayed update of its media-ownership rules with few substantive changes, prompting renewed criticism from broadcasters and others.

Notably, the new rules generally leave in place the longstanding newspaper-broadcast cross-ownership prohibition, which dates from the mid-1970s and bars a single individual or company from possessing a daily newspaper and a radio or TV station in the same market. Other rules left in place create high barriers for ownership of more than one local TV station.

Broadcasters on Thursday fired off a letter to the FCC in response, suggesting they would continue to pursue legal challenges to the rules, which make consolidation in many markets difficult. The National Association of Broadcasters said the FCC “failed to conduct the rigorous media ownership review mandated by Congress,” and termed its decision to maintain the existing broadcast-ownership restrictions “arbitrary and capricious and...contrary to law.”

House Judiciary Committee Chairman Bob Goodlatte (R., Va.) also criticized the decision, saying it ignores “new technologies and market realities, with the likely outcome of harming competition.” The FCC had been under growing pressure from federal courts to finish the latest update, which is required by law every four years. Until this month, the last one the FCC had completed was the 2006 cycle.

A three-judge panel of the Third U.S. Circuit Court of Appeals in Philadelphia, in a case brought by broadcasters, in May threatened to toss out the rules altogether if the FCC didn’t get its effort on track. Experts say the agency’s update has been hampered by a number of factors, including the tough political infighting involved in making any substantial changes to the media-ownership rules. In the end, the FCC said in its order that it decided “the public interest is best served by retaining our existing rules, with some minor modifications.”

FCC Commissioner Ajit Pai, a Republican, dissented, saying in a statement: “What took us so long? Based on the ‘substance’ of this order, I have no idea, for the agency essentially does nothing but stick its head in the sand.” Democratic FCC Commissioner Mignon Clyburn, who supported the order, acknowledged a lack of data in some areas. To help boost minority ownership that she said is “desperately wanting,” she called on the commission to develop a “robust record of data” that she said doesn’t currently exist. – *Wall Street Journal*

As you might've heard, *Last Week Tonight* host John Oliver kind of trashed Pennsylvania and Philadelphia last weekend, from our charter schools to sports fans to cheesesteaks. Philebrity's Joey Sweeney responded with some helpful [coping mechanisms](#).

State Sen. Anthony Williams decided instead to pen a "Dear John" letter to Oliver. The whole charter-school bashing was just too much. "I really do enjoy your wit and informative style, but you went too far with your segment on Pennsylvania's charter schools," Williams wrote, informing Oliver that Pennsylvania has world-renowned museums and the "best cheesesteaks in the world." "And yes, this is the state that has some of the best public charter schools, delivering quality education to children who can't afford to move to a better district!" Williams continued, adding that public school employees have had their share of scandals, including cheating and embezzlement.

Except there's a gaping hole in the otherwise well-informed and somewhat funny letter: Williams forgot to mention that wealthy charter-school backers at the Susquehanna International Group shelled out millions of dollars for his unsuccessful gubernatorial and mayoral runs in 2010 and 2015. Like, roughly \$12 million altogether. Maybe he just forgot. – *Philadelphia Daily News*; [more in Philadelphia Inquirer](#)



127 State Street, Harrisburg, PA 17101
717.214.2000 • bcaps.com

**First in Broadband.
The Future of Broadband.®**