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In 2012, Kevin Durant, James Harden and Russell Westbrook — all age 23 or younger — led the Oklahoma City Thunder to the NBA finals. But that team never got a chance to compete for another title, because the Thunder traded Harden away for fear that having three superstars would, someday, create salary cap concerns. How did that transaction work out? Harden is a perennial MVP contender for the Houston Rockets, Durant left for Golden State and Westbrook has struggled to hold the team together. Many Thunder fans would give anything to undo a trade motivated by speculative fears.

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This story can be seen as a parable for Internet regulation. Two years ago, the federal government jettisoned an approach that was working in response to fears about what might happen at some point in the future. Beginning in the Clinton administration, there was for nearly two decades a broad bipartisan consensus that the best Internet policy was light-touch regulation—rules that promoted competition and kept the Internet “unfettered by federal or state regulation.” Under this policy, a free and open Internet flourished. The world’s most successful online companies blossomed right here in the United States. And American consumers benefited from unparalleled innovation.

In 2015, that approach changed dramatically. On a party-line vote, the Federal Communications Commission adopted heavy-handed government oversight of the Internet. Proponents of Internet regulation claimed that without new rules, the Internet would devolve into a digital dystopia of fast lanes and slow lanes, where service providers would treat traffic differently based on payments. And they argued that the only way for the government to prevent this outcome was to adopt an old regulatory framework called Title II—originally designed in the 1930s for the Ma Bell telephone monopoly—and apply it to thousands of Internet service providers, big and small. In other words, they wanted lawyers and bureaucrats to govern the Internet rather than engineers, technologists and businesses.

Editorial:
Silicon Valley
is public's
best hope in
fight over net
neutrality

Not surprisingly, this approach had problems. Most importantly, there was no evidence of the dysfunction that regulatory proponents feared. As Internet entrepreneur and Dallas Mavericks owner Mark Cuban said in 2014 when opposing these new rules, "If it ain't broke, don't fix it.... There is no better platform in the world to start a new business than the Internet in the United States." In the event of any demonstrated market failure, moreover, there were less intrusive options available.

Nonetheless, the FCC reclassified the Internet as a public utility under Title II, a disproportionate response akin to wielding the proverbial sledgehammer against a flea.

As I predicted when I voted against the order, infrastructure investment has declined since the FCC imposed Title II. Among our nation's 12 largest Internet service providers, domestic broadband capital expenditures decreased by 5.6%, or \$3.6 billion, between 2014 and 2016, the first two years of the Title II era. This was the first time that such investment declined outside of a recession in the Internet era. And small ISPs were affected disproportionately. Nearly two dozen of them recently told the FCC that its rules "affect our ability to find financing" and "hang like a black cloud."

Because of Title II regulation, fewer Americans have high-speed broadband access, fewer Americans are working to build next-generation networks, and fewer Americans have competitive choice than would have been the case had the FCC not gone down the Title II path.

In 2015, the FCC also established a so-called Internet conduct standard, which gave the FCC a roving mandate to micromanage the Internet. Talk about a recipe for regulatory uncertainty. The FCC abused this newfound authority, as regulators are inclined to do, launching a wide-ranging investigation of free-data programs under which wireless customers can stream music, video and the like without limits. These programs are popular among consumers, particularly lower-income Americans, and make the wireless marketplace more competitive.

After becoming FCC chairman, I terminated this investigation. But it's clear more comprehensive changes are warranted. That brings me to this week's action.

On Wednesday, I formally proposed to repeal the mistake of Title II. If the FCC agrees at our next public meeting on May 18, we will seek public input on restoring the successful, bipartisan framework for promoting Internet freedom and infrastructure investment that the FCC abandoned in 2015. This framework will expand high-speed Internet access and help close the digital divide in our country. This framework will put more Americans back to work. And this framework will provide consumers more and better digital options.

James Harden's contract doesn't expire until 2020 and Kevin Durant is a warrior for Golden State, so the Oklahoma City Thunder's short-term future seems cloudy. But at the FCC, we can correct a past mistake by moving away from government control of the Internet. And that's exactly what we intend to do. – **Op-ed by FCC Chairman Ajit Pai in *Los Angeles Times***

Comcast Corp. rode a big-time movie slate -- *Fifty Shades Darker*, *Get Out*, and *Split* — along with a good performance in its cable division to a 9 percent jump in revenue in the first quarter, the company said Thursday morning.

"2017 is off to the fastest start in five years," Comcast CEO Brian Roberts said in a conference call Thursday morning with Wall Street analysts. He also gave a call out to the new top executive in the cable division, David Watson, who has replaced Neil Smit and participated in the call. Comcast's first-quarter revenue gain of 8.9 percent was the fastest since 2012 and brought in \$20.5 billion. Net income attributable to Comcast grew 20 percent, to \$2.7 billion.

The Philadelphia company added 42,000 TV subscribers, continuing its recovery in the business but down from a year ago, and 429,000 high-speed Xfinity internet customers. Comcast also disclosed that it enrolled 66,000 new customers into its Xfinity Home security business in the first quarter, bringing the total of subscribers in the security and home-automation offering to about one million.

The average Comcast customers, meanwhile, paid the company about \$150 a month for TV, internet, and home phone as they bundled Xfinity services and shelled out more for entertainment and faster internet speeds. Comcast's operations are broken down into two large businesses — the legacy cable division and entertainment conglomerate NBCUniversal, which owns the NBC broadcast-TV network, theme parks, a Hollywood movie studio, and cable-TV networks.

Revenue at NBCUniversal, particularly at the Universal movie studio, led by former Comcast executive Steve Burke, rose almost double the corporate increase, at 14.7 percent to \$7.9 billion. Profits soared 24.4 percent to \$2 billion. Based on this, Roberts called Comcast's 2011 deal for NBCUniversal

"perhaps the best in our history." Analyst Jessica Reif-Cohen with Merrill Lynch added that NBCUniversal's first-quarter performance could be the "best results in media."

Comcast released its earnings as speculation swirled about potential megadeals in the wireless industry and as the new chairman of the Federal Communications Commission, Ajit Pai, said he would seek to roll back Obama-era regulations on the internet. Comcast and other big telecom companies opposed those Obama-era regulations as overly burdensome on companies.

Roberts said that he was "heartened" by Pai's actions to lighten internet regulations. He and other big telecom executives feared that the FCC eventually would regulate internet rates on consumers. There has been talk for months about whether Comcast and wireless giant Verizon Communications Inc. could do a deal — speculation tamped down by Comcast but encouraged by [Verizon CEO Lowell McAdam in a media interview](#) — as Americans consume more video on smartphones and tablets.

But Comcast executives downplayed any aggressive deal-making or expansion into wireless in the conference call, saying they were content with the launch of Xfinity Mobile. The recently announced Comcast wireless service will resell Verizon network and offload some data traffic onto Comcast's WiFi network. "We have been talking about the wireless industry for 20 years," Roberts observed on the call, noting also some of the recent problems with the wireless industry and its maturing growth. "Right now, we look at our results and compare them with what we've seen" at wireless companies, he added.
— *Philadelphia Inquirer*

