

UNCAPPED POTENTIAL CABLE ACADEMY 2017

April 19 & 20
Kalahari Resorts in the Poconos

CABLE ACADEMY IS NEXT WEEK! CONFIRM YOUR SPONSORSHIP, REGISTRATION AND EXHIBIT (exhibit covers your Cable Academy registration!)

The 29th annual Cable Academy, presented by the Pennsylvania Cable & Telecommunications Foundation, heads to the Poconos to highlight the direction our industry must embrace to prosper during the most competitive environment in its history. Cable Academy 2017 will showcase the "Uncapped Potential" that exists today, and how it can further expand in the near future.

Panels and presentations featuring:



Rick Cimerman
VP, Ext. & State Affairs
NCTA
"Inside the Beltway & FCC"



Steve Effros
Cablefax columnist
Pres., Effros Communications
"State of the Industry Update"



Jake Katz
VP Audience Insights
REVOLT Media & TV
"Generational Difference in the Workplace"



Ralph Butera
Instructor
McCann Sch. of Business



Steve Goldmintz
VP, Media & Telecom
Marcum Search
"Recruiting Broadband Leaders"



Peter Kiley
VP Communications
C-SPAN



Jeremy Art
Social Media Sr. Spec.
C-SPAN



Dr. Thomas Baldino
Prof. Political Science
Wilkes University



Brian Lockman
President & CEO
PCN

"The Role and Impact of the Media in the 2016 Elections"



Charlie Gerow
President & CEO
Quantum Communications
"Grading the Election"

Tony May
Partner
Triad Strategies

Wendy Hartman
General Manager
Adams Cable Service

Jaime Mendes
Vice President, Operations
PenTeleData
"Marketing to MDUs & Business Customers"

Michael Starner
President
Access Fiber Solutions

BCAP ANNUAL PRESIDENT'S AWARD PRESENTATION

Recognizing outstanding commitment and service to Pennsylvania's cable industry

BE A SPONSOR!

By sponsoring Cable Academy, your company will receive (based on sponsorship level):

- FREE REGISTRATION FOR UP TO FIVE PEOPLE
 - Logo visibility on signage, badges, banners
 - Pre- and post-event publicity
 - Free display of products through courtesy tabletop exhibit
 - Free advertising in BCAP's six weekly e-newsletters
 - ...and much more! Choose from four attractive sponsorship levels!
-

Kalahari Resorts in the Poconos is now home to America's largest indoor waterpark!

Take a tour of all there is to do at Kalahari on the [resort website](#)...and watch this [recent feature on ABC's "Good Morning America"](#) highlighting the 220,000-square feet of wet fun for the entire family!



April 10, 2017

[philly.com](#)
[Analysts like Comcast's new cellphone because it's not risking much](#)

[Christian Science Monitor](#)
[Google rolls out new 'Fact Check' tool worldwide to combat fake news](#)

[pennlive.com](#)
[Budget fight of cuts vs. taxes heads to Pa. Senate](#)

[Pittsburgh Post-Gazette](#)
[Angst-filled voters make voices heard on various issues at Pitt town hall](#)

[Reading Eagle](#)
[Q&A with PA Congressman Rep Charlie Dent](#)

[Philadelphia Daily News](#)
[Your challenge: Get answers from Pa. legislators](#)

[York Daily Record](#)
[Sen. Scott Wagner vows to stop 'the wolf,' stresses need for leadership](#)

[Allentown Morning Call](#)
[Gorsuch confirmation fight spread to Pa. Capitol](#)

[Michael Hain](#), General Manager and CTO of Nittany Media and a member of BCAP's Board of Directors, was one of 29 appointees made by FCC Chairman Ajit Pai to the newly created Broadband Deployment Advisory Committee (BDAC). The committee, created in late January, will meet for the first time on 21 April and start initial discussions on strategies for accelerating the deployment of broadband. Its mission will be to provide advice and make recommendations to the FCC on how to accelerate the deployment of high-speed internet access, by reducing and removing regulatory barriers to infrastructure investment.

Elizabeth Pierce, CEO of Quintillion Subsea Operations, and Quintillion Networks, will serve as chair, with Kelleigh Cole, director of the Utah Broadband Outreach Center in the Utah Governor's Office of Economic Development, as vice chair.

The BDAC will have five working groups. The Model Code for Municipalities will have Douglas Dimitroff of the New York State Wireless Association as chair and Sam Liccardo, Mayor of San Jose, California, as Vice Chair. The Model Code for States will be chaired by Kelly McGriff of Southern Light, and vice chaired by Karen Charles Peterson, Commissioner, Massachusetts Department of Telecommunications and Cable, for the National Association of Regulatory Utility Commissioners. The Competitive Access to Broadband Infrastructure will be chaired by Ken Simon of Crown Castle and vice chaired by Brent Skorup of the Mercatus Center at George Mason University. The Removing State and Local Regulatory Barriers will be chaired by Robert DeBroux of TDS Telecom and vice chaired by Kim Keenan of the Multicultural Media, Telecom and Internet Council. Finally, Streamlining Federal Siting will have Jonathan Adelstein of the Wireless Infrastructure Association as chair and Valerie Fast Horse of the Coeur d'Alene Tribe as vicechair. – *Telecompaper*

Massachusetts State Senate Republicans have filed legislation that would prevent internet service providers from using or selling customer information without their permission. The bill is in response to a move by Republicans in Washington to repeal Obama-era federal regulations that would have prohibited collection of customer information without consent.

Senate Republican Leader Bruce Tarr says Congress "has created a situation that threatens consumer privacy." Sen. Donald Humason, a Westfield Republican, says the bill would protect Massachusetts residents against the sale of their personal information. The measure would also prohibit internet service providers from imposing a charge on consumers who do not give consent. Several other states including Illinois, Minnesota and Montana are considering similar legislation. – *Associated Press*

Google and Facebook Inc. took steps this week to combat the spread of misinformation on their platforms, though carefully stated they aren't themselves arbiters of truth. The tech companies have massive reach and influence over billions of users, and for years have been hesitant to police the content on social networks and search results.

But after the divisive presidential election sparked a proliferation of sources peddling intentionally false or misleading news—often called "fake news"—the companies are [starting to highlight misinformation](#) on their platforms when it is marked as such by trusted third parties. Google, a unit of Alphabet Inc., said Friday it was adding a "Fact Check" tag to its search results world-wide, expanding a test of the tool in its Google News results in several countries since October. The amount of articles published online can be overwhelming, Google said in a blog post, and "not all of it is factual or true."

Google said it isn't fact checking information itself, but relying on more than 100 organizations that verify claims. Indeed, Google will generally show the tag beneath links for articles by those specific fact-checking organizations, such as Snopes or PolitiFact. Website publishers must use specific programming code for Google to recognize their pages for the tool, so it is unlikely to place a "False" label on links to debunked articles from sites with false or misleading information. The search-result snippet will show the claim, who made it, and the fact-check result—true, false or, in some cases, a little bit of both.

Earlier this week, Facebook [detailed its own efforts](#) to better identify false information published and shared on its social network. As with Google's solution, Facebook is relying on others—its community of users and third-party fact-checking organizations—to limit its spread. The company began adding posts to news feeds under a title "What does false news look like," which linked to advice on how to tell when a story is genuine. "We cannot become arbiters of truth ourselves—it's not feasible given our scale, and it's not our role," Adam Mosseri, a Facebook vice president who oversees the news feed, wrote in a blog post.

He said Facebook is building products to curb the spread of misinformation and help others make informed decisions. Facebook plans to use machine learning to detect fraud and spam accounts, add ways for users to flag a false story, and make it more difficult for people to spread fake news through its advertising platform, the company said. Massachusetts may be the latest state to consider protections for broadband privacy. – **Wall Street Journal**

Advocates of landmark net neutrality rules on Friday blasted Federal Communications Commission chairman Ajit Pai's plans to roll back the Obama era legal framework. Reuters and other outlets reported late Thursday that Pai told major telecommunications trade groups of his plans Tuesday to replace 2015 net neutrality rules with voluntary agreements to adopt open internet principles. The 2015 rules prevented broadband providers from giving or selling speedy or so-called fastlane access to some internet services over others.

Pai, a Republican appointed by President Donald Trump, opposes the rules approved by the FCC which gave the agency strong legal control over broadband providers, treating them much like utilities. FCC Commissioner Mignon Clyburn, a Democrat, said if the reports are accurate "we are gearing up for a battle that could eviscerate the widely supported open Internet protections." The rules "were built on a record of more than four million comments, and demonstrated that a free and open internet is at the very heart of our American democracy," she added.

Chris Lewis, vice president at Public Knowledge said Pai could "give dominant cable and telecommunications companies what their DC lobbyists have dreamed of for years: voluntary net neutrality 'rules' where consumer protection is no more than 'trust your cable or internet provider.'" The FCC declined to comment.

Pai wants to introduce new regulations under which internet providers like AT&T Inc, Comcast Corp and Verizon Communications Inc would voluntarily agree in their terms of service to not obstruct or slow consumer access to web content. The move would allow the Federal Trade Commission to enforce compliance with the new rules.

Internet providers do not oppose net neutrality principles, but opposed the decision to reclassify internet service under a law that subjects them to potential utility style regulation. Pai is expected to unveil his proposal as early as April 27, with an initial vote planned for either May or June, sources told Reuters. The proposal would be open for public comment before the FCC could finalize it.

The Internet Association, the trade group that represents major internet companies like Alphabet Inc, Facebook Inc, Netflix Inc and Microsoft Corp, and strongly supports net neutrality, will meet with Pai on Tuesday, a person briefed on the matter said. The group declined to comment. – **Reuters**



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