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BCAP NewsClips **January 19, 2018**

Pittsburgh Tribune-Review Carnegie Mellon research center aims to improve networks connecting devices to cloud

Variety NBC To Stream Olympics Opening Ceremonies Live

Ad Week 9 Ways Networks and Streaming Rivals Are Fighting Back Against Netflix This Year

Quartz People are using Netflix, Hulu, and Amazon Prime in very different ways

Bloomberg Apple and Amazon Have Their Reality TV Moment

Cable television customers in New Jersey were startled Thursday by interruptions in their regular television programs announcing an "emergency" that turned out to be a false alarm.

The alerts in Morris County, noting "Morris" as the location without additional description or instruction, were seen by Optimum viewers during the late morning and early afternoon, appearing intermittently on multiple channels. "We apologize for the confusion caused when we were conducting a routine emergency alert system test in the Morris County, New Jersey area," Altice USA/Optimum spokesperson Lindsey Angioletti said. "Our technical teams are conducting an investigation to ensure this doesn't happen again."

Five days after residents of Hawaii were jolted by warnings of incoming ballistic missiles via mobile-device alerts, some Morris County residents were able to clear the blue-screen TV alerts by turning their cable boxes off and on. But after a few minutes, the blue screens would return. There was no wording on the screen to indicate it was a test. "I couldn't get it off my TV no matter how many times I shut my box on and off," said Ellen Giordano of Montville, who saw the alerts at 12:30 p.m. "I had to do a hard boot of the box for it to go away."

The alerts in Hawaii appeared on mobile-communication devices. No alerts in Morris County were reported being seen on any platform other than Optimum cable television. Scott DiGiralomo, emergency management coordinator and director of the Morris County Department of Law and Public Safety, said his office was investigating the incident after receiving calls from the public.

After their initial investigation, Morris County authorities took to social media to assure the public there was no imminent danger. "THERE IS NO EMERGENCY OCCURRING IN MORRIS COUNTY: Please disregard an emergency message being broadcast by Optimum," the county posted on its official Twitter account. "It was almost like something tripped the signal, but there was no message behind it," DiGiralomo said. "We understand that's disconcerting to the public when you see that, especially with what just happened in Hawaii. That's not something we can control, but we are talking with both Optimum and the state police to see if they can figure out what triggered that."

Like the Hawaii Office of Emergency Management, which blamed human error for Saturday's false alarm in Hawaii, the New Jersey State Police Office of Emergency Management is enabled to activate alerts in New Jersey through the nationwide Emergency Alert System. "But the State OEM doesn't have anything in their logs about an alert, and they're going to work with Optimum to try and find why that was on for that amount of time," DiGiralomo said.

The FCC regulates the EAS, a national public warning system that requires broadcasters, cable television systems, wireless cable systems, radio providers and direct-broadcast satellite providers to

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provide the communications capability to the president to address the American public during a national emergency. The system also may be used by state and local authorities to deliver important emergency information such as AMBER alerts and weather information targeted to specific areas. – *Morristown (NJ) Daily Record*

Gov. Tom Wolf's campaign says the Democrat is heading into his re-election year with just over \$11 million in his campaign account, while Republicans head for what could be an expensive and bruising primary contest. Wolf's campaign manager, Jeff Sheridan, said Thursday that Wolf raised just over \$11.1 million in 2017. That's more than any other governor raised in the year before they sought re-election.

Wolf didn't donate to his campaign this time around, after giving some \$10 million to start his 2014 campaign. Wolf spent more than \$32 million on his first campaign. The deadline for candidates to report full campaign finances to the state is Jan. 31. Wolf isn't expected to face a challenge in the May 15 primary election. Four Republicans are expected to seek their party's nomination. – *Associated Press*

Philly Democrats are like Regina George's crew in *Mean Girls*: A lot of them not so secretly despise each other. Take Lt. Gov. Mike Stack and the Boyle brothers. Their **feud** got so bad in 2015 it helped clear the path for a Republican to **win a state House seat** that had been held by Rep. Brendan Boyle. That same year, Brendan's brother, State Rep. Kevin Boyle, accused Stack's wife of **throwing soda on him**. At a church parish hall!

So we couldn't help but notice that Stack last week endorsed a **new congressional redistricting map** with some rather interesting borders. The map would cut Brendan Boyle out of his current district — and pit him against Republican Rep. Brian Fitzpatrick. It would also change the makeup of the Second District, which is represented by Dwight Evans, the only black congressman in Pennsylvania. The district is now mostly comprised of minority voters; not so on Stack's map. "In playing politics, he's screwing African Americans out of the voice they have in Congress," said one insider.

Cliff Levine, an attorney for Stack, said the map is "nonpartisan" and "lets the voice of the people to be heard in the important 2018 election." He also denied that there was any "intention to target any specific members." After all, he said, it was created by **a political scientist at the University of Michigan**. OK. But did you really have to pick the expert's map that hosed your rival, then hold a big news conference about it and **call it the "Stack map"**? – *Philadelphia Daily News*

